

NCIP

*Nixa's Strategic Plan
Executive Summary*

2015-2020



Beliefs

The city's fundamental convictions, values, and character.

We believe:

- We believe unity and involvement are essential for a strong and vibrant community.
- We believe everyone has the right to a safe and secure community.
- We believe strong values lead to a strong community.
- We believe informed individuals are essential to a thriving community.
- We believe innovation, vision, and hard work are essential to growth and prosperity.
- We believe the pursuit of excellence strengthens a community.
- We believe every individual is valuable and deserving of respect.
- We believe open communication is essential.
- We believe serving others enhances the quality of life in our community.

Mission

As a steward of the public trust and in accordance with our values, the City of Nixa exists to:

- provide and maintain exceptional quality services and infrastructure
- create an environment for opportunity
- enhance quality of life

By:

- managing resources effectively
- encouraging innovation
- seeking involvement and cooperation
- serving with honesty and integrity

We are committed to working together, with our neighbors, to maintain a friendly, small-town atmosphere and promote civic pride.

Tagline

“Neighbors committed to an exceptional quality of life.”

Parameters

The established guidelines within which the city will accomplish its mission.

- We will not tolerate waste or inefficiencies.
- We will always investigate allegations of illegal or unethical behavior.
- We will not tolerate prejudicial discrimination.
- We will meet or exceed all local, state, and federal regulations.
- We will always be receptive to change.
- We will always weigh the risk against our financial solvency.

Objectives

The desired and measurable end results for the city.

- 1** The City of Nixa will improve services and infrastructure to maintain exceptional quality.
- 2** Commercial, retail, service, and industrial business in Nixa will increase annually.
- 3** The City of Nixa will lead efforts to enhance the quality of life for our community.

Strategies & Action Plans

Bold resolutions that dedicate our resources and energies.

Strategy 1 – Transportation

The City of Nixa will develop and implement plans to improve connectivity, both internally and externally, for various modes of transportation to reduce congestion and increase safety.

Action Plans:

1. Develop and implement a long-term transportation master plan that will include a prioritization of projects.
2. The city will ensure all standards for transportation projects address safety, congestion and future capacity by considering pedestrian islands, turn lanes, roundabouts and other innovative designs.
3. The city will implement an asset management tool to evaluate existing and future transportation infrastructure.

4. The city will enhance requirements to accommodate pedestrian safety and vehicle capacity around school zones.

Strategy 2 – Community Involvement

The City of Nixa will develop and implement plans to involve citizens and encourage participation.

Action Plans:

1. Expand and enhance the content of all city communication channels.
2. Create a welcoming environment that reflects positive customer service.
3. Develop neighborhood networks to engage and inform citizens in all aspects of our community.
4. Create partnerships with area businesses and organizations to promote community involvement and encourage volunteerism.

Strategy 3 – Economic Development

The City of Nixa will develop and implement plans to create an environment to promote business development and encourage business growth.

Action Plans:

1. Allocate funding for economic growth and business retention.
2. Enhance the website to be more effective for businesses.
3. Brand Nixa as a city that encourages economic development.
4. The city will partner with regional educational entities to train and develop the local workforce and future community/business leaders
5. The city will promote a competitive fiber network(s).
6. The city will utilize services of an economic development director for growth of business

Strategy 4 – Recreation

The City of Nixa will develop and implement plans to acquire additional recreational spaces, develop current park properties, and expand recreational services.

Action Plans:

1. The city of Nixa will establish a park specific sales tax to fund current programs and future growth.
2. The city of Nixa will develop, expand, identify and implement parks department sponsorship opportunities

3. The city of Nixa will identify alternative measures for funding and volunteer options
4. The City of Nixa will create a classification and maintenance matrix for park properties.
5. The City of Nixa will develop and offer programs and recreational opportunities that promote social inclusion for all citizens.
6. Nixa parks staff will receive additional training in the Americans with Disabilities Act (ADA) and its inclusive practices.
7. The City of Nixa will explore options for indoor aquatics.
8. The city of Nixa will acquire and develop recreational spaces promoting park connectivity.
9. The City of Nixa will develop the vacant 38-acre property on Gregg Road.
10. The City of Nixa will develop a dog park.