



City of Nixa
Parks and Recreation
PO BOX 395
701 N. Taylor Way
Nixa, MO 65714

To: Mayor Brian Steele and Nixa City Council

November 2, 2016

CC:

From: Matt Crouse

Re: Dog Park Naming Rights

I am pleased to announce we have found a donor that would like to provide funding for our community dog park. Jason Massengale has proposed providing \$30,000 to the parks department; in return, we would name the dog park after his father Bob Massengale. Below please see the terms of the agreement.

1. Naming Rights: \$30,000 for the (Bob Massengale Community Dog Park/Complete name to be determined by donor)(Name must be agreed upon by Nixa Parks and Recreation and donor)
 - o One lump sum payment to Nixa Parks and Recreation for naming rights. The naming rights are for eternity.
 - o Nixa Parks and Recreation would provide the signage for the park.
2. Nixa Parks and Recreation would retain rights to have additional lower sponsorship levels.
 - o Sponsorship funds would assist in the operations and maintenance the park.
3. Dog Membership (Fees may be changed, rate determined by Nixa Parks and Recreation)
 - o \$20 annual per household fee (proposed)
 - o Dog owner must Provide
 - Current dog vaccinations
 - City Dog Tag
 - Fee's would also help in the operations and maintenance of the park.
4. Nixa Parks and recreation retains the operations and maintenance of the park.
5. Nixa Parks and Recreation would work with sponsors to provide an annual fund raising event for the park to ensure continuing operations and maintenance of the park.

Nixa Parks and Recreation retains the rights to make and change dog park rules without notice to sponsors/investors.

The proposed \$60,000 dog park would be located on the Norton Rd. well site. Once monies have been received by Nixa Parks and Recreation we would approach council for the remaining \$30,000 anticipated to complete the park. Today I am asking for your support of this project venture, knowing that in 2017 we would plan to approach council for the remaining funds needed to complete the park. Once complete the dog park would also allow the parks department to achieve one of our NCIP action plans to provide a dog park for the community.

Thank you for your continued support of parks in our community.

Respectfully,

Matt Crouse
Director, Parks and Recreation