

December 2024 City Facebook Data

Top metrics in all accounts

The number of posts, impressions and interactions during the report period, along with the conversion rate from impressions to interactions.

Posts

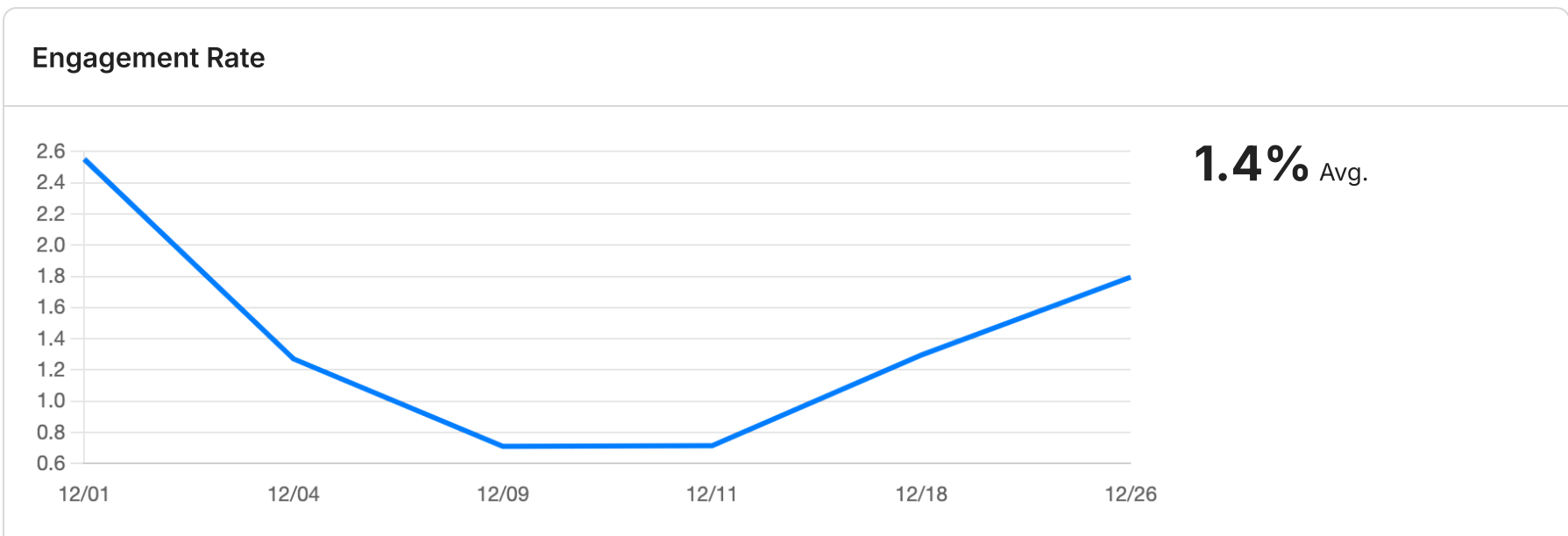
26 ↓ 16.1%

Impressions

53,402 ↓ 30%

Interactions

760 ↓ 20.9%



Take a closer look

The number of likes, comments, shares, video posts & views during the report period.

Interactions breakdown		
397 ↓ 25.5%	60 ↓ 16.7%	117 ↓ 25.9%
Likes	Comments	Shares

Videos	
1,315 ↓ 85.3%	2 ↓ 33.3%
Views	Videos

Growth

How many people are following all accounts today, along with the net new followers added during the report period.

Followers	
10,541 Followers	No data available Net New Followers

Leading posts

The top performing posts during the report period.

Impressions: 1,209 | Interactions: 56 23% 0%

City of Nixa - Municipal Government ✓ Post
Dec 4, 2024 · LGBTQ Community

Hey Nixa! Let's show up for our Eagles as they head to state. 🏈🦅
👏🙌

Let's show our eagle pride this Friday, Dec. 6, as we send Nixa Football off for their state championship game! 🦅...

👍❤️ 46 ↗️ 8 💬 1

Impressions: 1,536 | Interactions: 37

100% 0%



City of Nixa - Municipal Government

Dec 9, 2024 · Schools



Post

Recently, Mayor Giddens was asked to speak to @Nixa Public Schools kiddos about rules and laws, and some great questions were asked! The @Nixa Police Department also got the chance to explain what officers do in Nixa. We love interacting with our community - both young and old!

30 2

Impressions: 1,196 | Interactions: 33

100% 0%



City of Nixa - Municipal Government

Dec 26, 2024 · Community Service and Activism



Post

Our PD was able to help 40 families with gifts this year thanks to their partners! 🎁

32

We extend our heartfelt thanks to WWalmart Nixathe
CCCCC Sertoma NNixa Fire Protection District
CChristian County Ambulance District CChristian...

Followers

10,541

Followers

No data available

Net New Followers

Date: 11/30/2024 - 12/30/2024,



December 2024 Police Facebook Data

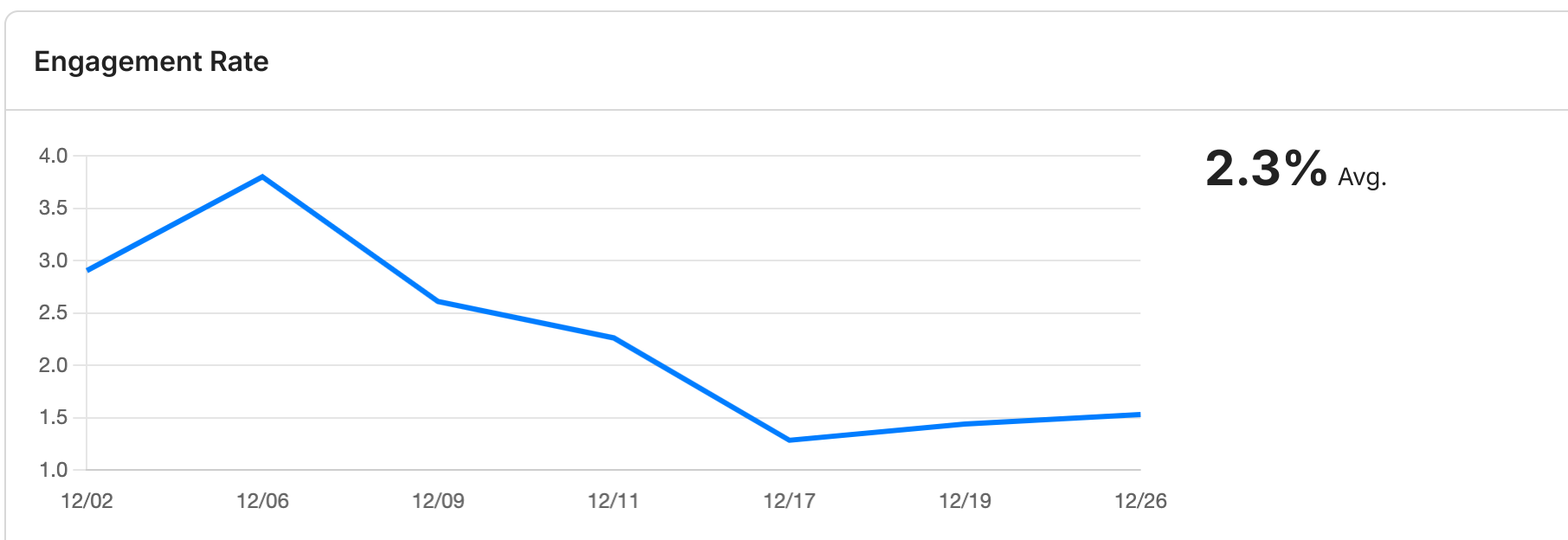
Top metrics in all accounts

The number of posts, impressions and interactions during the report period, along with the conversion rate from impressions to interactions.

Posts
31 <small>↑ 19.2%</small>

Impressions
219,765 <small>↑ 154%</small>

Interactions
4,164 <small>↑ 207%</small>



Take a closer look

The number of likes, comments, shares, video posts & views during the report period.

Interactions breakdown			Videos					
2,063	↑ 219%	377	↑ 625%	609	↑ 88%	17,592	6	↑ 500%
Likes		Comments		Shares		Views		Videos







Growth

How many people are following all accounts today, along with the net new followers added during the report period.

Followers	
16,817	No data available
Followers	Net New Followers

Leading posts

The top performing posts during the report period.

Impressions: 6,103	Interactions: 482	93%	0%
 Nixa Police Department Dec 8, 2024 · Police			Post
Who else is ready for Christmas!!			
  383	 2	 18	

Impressions: 10,621 | Interactions: 472

100% 0%



Nixa Police Department

Dec 6, 2024 · Police



Post

Over the past few months, we've undertaken the important process of restructuring our department's organization to better serve our community. As part of this effort, we are thrilled to announce several well-deserved promotions within our team.

Please join us in congratulating the following individuals on their recent promotions:...

363 27 71

Impressions: 33,248 | Interactions: 411

89% 0%



Nixa Police Department

Dec 13, 2024 · Police



Post

Come get your picture taken with Officer Forgey and the DARE on the Ozark Square.

341 10 30

Followers

16,817

Followers

No data available

Net New Followers

Date: 11/30/2024 - 12/30/2024,

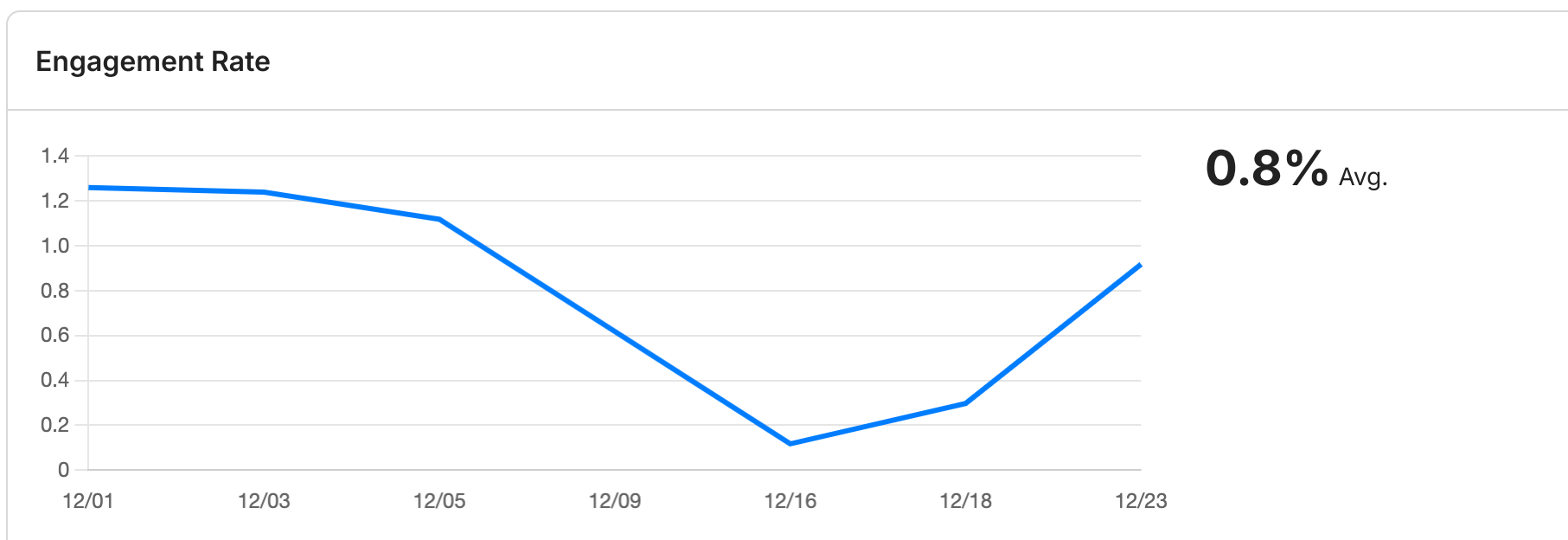
December 2024 Parks Facebook Data

Top metrics in all accounts

The number of posts, impressions and interactions during the report period, along with the conversion rate from impressions to interactions.

Posts	Impressions
17 ↓ 19%	65,081 ↑ 150%

Interactions
318 ↑ 73.8%



Take a closer look

The number of likes, comments, shares, video posts & views during the report period.

Interactions breakdown			Videos	
132 ↑ 33.3%	49 ↑ 308%	46 ↑ 48.4%	0	1 ↑ 0%
Likes	Comments	Shares	Views	Videos

Growth


How many people are following all accounts today, along with the net new followers added during the report period.

Followers	
11,229 Followers	No data available Net New Followers

Leading posts





The top performing posts during the report period.

Impressions: 2,141 | Interactions: 115 83% 0%

 **Nixa Parks and Recreation** ✓ Post
Dec 9, 2024 · Festivals and Public Events

Thank you to everyone who participated and watched the 70th Annual Nixa Christmas Parade: Sponsored by Walmart Nixa. The community spirit stayed strong throughout the parade even with the rain! 🎄 ✨

Thank you to Gateway Real Estate for creating a beautiful float for Santa! 🧑🏻‍🎅 ...

  46  8  16

Impressions: 23,896 | Interactions: 46

2% 0%



Nixa Parks and Recreation

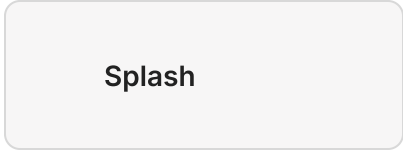
Dec 12, 2024 · After-school Activities



Post

It's time to register for soccer! ⚽

Registration ends February 5th. For more information and to register call 417-725-5486, stop by The X Center, or visit nixaparks.com....



👍 19 🔄 5 💬 20

Impressions: 1,536 | Interactions: 26

8% 0%



Nixa Parks and Recreation

Dec 1, 2024 · Festivals and Public Events



Post

One week until the Nixa Christmas Parade: Sponsored by Walmart! The parade will take place on Sunday, December 8th at 2 pm.

Parade Route: Leaving from The X Center, the parade will travel west on North St., turn right on to Main (north) to Aven and turn left (west), take Aven to Fort St. (south), south on Fort St. to Wasson (west), west on Wasson to McCroskey (north), north on...

👍❤️ 18 🔄 7

Followers

11,229

Followers

No data available

Net New Followers

Date: 11/30/2024 - 12/30/2024,